

Long-Term Investments for Socio-Economic Growth

Contribution to the Local Economy

Gross Value Added (GVA) national contribution of **374M USD** equivalent to **1.5%** of the national GDP.

1 USD direct contribution → **0.5 USD** generated indirectly through local suppliers (industry average: **0.4 USD**)

Capital and operational investments totaled **233M USD**, which consists of

CAPEX: 80M USD
OPEX: 153M USD

Contributed **86M USD** in taxes, levies and regulatory fees. Tax contributions alone accounted for

2.6% of national income.
1st telco in Cambodia to receive the Gold Award for tax compliance.



Revamping Social and Digital Inclusion

Cultivating a Digital Lifestyle

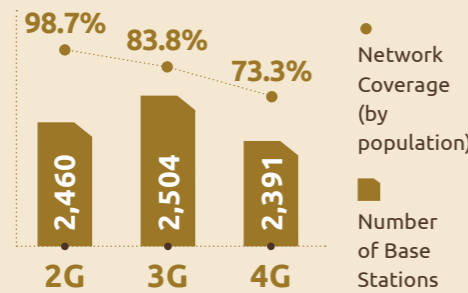
- Smart Wi-Fi Calling**: **1st** in Cambodia to launch VoWi-Fi service.
- eSIM**: **1st** in Cambodia to launch eSIM.
- Smart@Home**: Introduced fixed wireless broadband.
- SmartPay**: Direct Operator Billing service for Google Play Store and the Apple ecosystem.
- Smart VIP**: New and improved features in SmartNas grew active user base.
- SMART MEGA CONCERT**: Charlie Puth headlined Smart Mega Concert in addition to many other concerts promoting local artists.

Investing in Rural Coverage and ICT Capacity Building

Bridging the digital divide and developing national ICT resources by contributing **3%** of annual service revenue towards the USO Fund and CBRD Fund.

31 more mobile base stations are being built in **10** provinces under the Universal Service Obligation Fund.

Largest mobile data service provider in Cambodia.



96% of total base stations equipped with 4G.

12 projects carried out to enhance ICT capabilities and instill entrepreneurial mindset among young Cambodians under the Capacity Building Research and Development Fund.

Provides the **most affordable mobile data bundles.**

Fostering Growth of the Digital Ecosystem

Driving the Tech Startup Ecosystem

1.2M USD Smart Digital Innovation Fund invested in **4** Cambodian-based startups:

- Morakot**: Core banking system for banks and micro-finance institutions.
- Agribuddy**: Agricultural marketplace and financing for farmers.
- E-commerce platform**: E-Commerce platform with delivery service.
- nham24.com**: Food and grocery delivery platform.

Facilitated international startup pitching opportunities with

e27 TOP 100 APAC 2019
seedstars

Collaborated with NIPTICT to organize

CAMBODIA'S FIRST TECH SUMMIT

which attracted **>5,500** participants to:

- seedstars**: Largest startup competition with local and international mentors.
- startup/angels**: Networking platform for local as well as international startups and angel investors.
- BARCAMP**: Largest tech entrepreneurship program in 6 provinces.
- Developer Circles**: A collaborative developer community that shares the latest technologies and features local experts.
- Startup Kingdom**: Highlights of the Cambodia Startup Report.
- Smart TechTalk**: Annual forum featuring international speakers and panelists.

Empowering the Digital Capabilities of Tomorrow

1.5M USD Memorandum of Understanding to develop digital talents by running SmartEdu Programs for **3** years.



Incubator and Innovation Lab partnerships.



>600K USD invested in the **tech ecosystem** through various initiatives.

