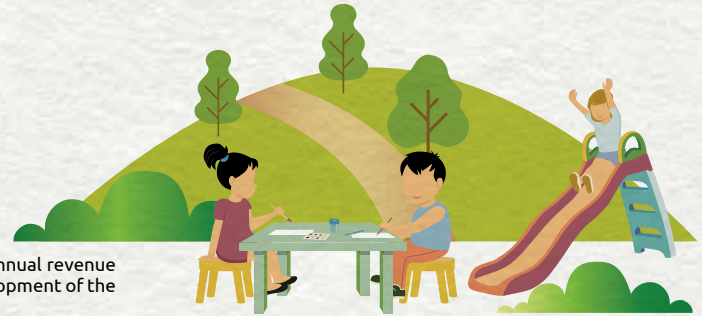


# Contributing to Society and Creating Value for Communities

Beyond numbers, Smart creates value for society in more ways than one, with more than 1% of its annual revenue allocated to CSR initiatives aligned with government priorities. We also continue to nurture the development of the next generation of leaders through a variety of educational and leadership programs.



## PROMOTING READING AND LITERACY FOR ALL

**SIPAR**  
More than **14,000 children** benefit from mobile libraries



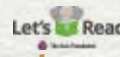
**19,000 secondary students** have access to libraries



**19 youth clubs** and 55 backpack libraries were engaged and deployed



**LET'S READ**  
**20 e-books** were produced in 2019 with Smart Axiata's support



## SUPPORTING STEM EDUCATION FOR ALL

**CAMBODIA STEM FESTIVAL, AND CAMBODIA SCIENCE AND ENGINEERING FESTIVAL**



More than **40,000 students** attended the festivals

## CHAMPIONING EDUCATION FOR CAMBODIA'S BRIGHTEST MINDS

### SMARTEDU SCHOLARSHIP PROGRAM

Since 2016, the SmartEdu Scholarship Program has supported

**67 Cambodian students**



More than **900 students** from 6 provinces attended career advice and development workshops at the SmartEdu Discovery Day



Launched the annual SmartEdu Induction Camp with under the framework of **3Cs** (Creativity, Communication and Critical Thinking)



## DEVELOPING DIGITAL LEADERS FOR CAMBODIA

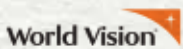
### SMARTEDU UNIVERSITY STUDENT DEVELOPMENT PROGRAM



**48 undergraduate students** successfully completed the 13-day Bootcamp program. Eight of the participants were selected for a two-month work exposure program at Axiata Group in Malaysia

## INSTILLING A CULTURE OF HEALTHY LIVING THROUGH SPORTS PROGRAMS

**One Goal Program**  
The program now covers 12 districts with almost **14,000 beneficiaries**



**Indochina Starfish Foundation**  
**3,500 players** from disadvantaged backgrounds across 12 provinces attended weekly football training and development sessions



**Smart-PSE-RMF Socio-Sport School**  
More than **900 children** engaged in this sports initiative



## PROVIDING ACCESS TO BETTER HEALTH SERVICES

**Contributed over 200,000 USD** to organize the Smile Charity Concert and additional funds to support Kantha Botha Hospital, Cambodia's free pediatric hospital



**Homeless World Cup 2019 in Wales**  
Empowered more than **60 young Cambodians** and developed 10 coaches



**Smart Community Cup**  
Impacted more than **240 youths** through football-based activities



**Female Frisbee League**  
Engaged **75 students** in the three-month pilot program that introduced more gender equality into the sport of frisbee

